

Hudson Group Extends Concessions Contract at Burlington International Airport

East Rutherford, N.J., June 20, 2018 – Hudson Group (NYSE: HUD), a leader in North American travel retail, today announced the City of Burlington, Vermont has approved a 10-year concessions contract extension at Burlington International Airport (BTV). As the incumbent retail concessionaire at BTV since 2003, the joint-venture agreement includes 3,182 square feet of retail space. Retail concepts represented in the extension include three Vermont eccentric travel essentials and convenience stores: Discover Vermont/Hudson, Lake Champlain News, and Mount Mansfield News.

Discover Vermont/Hudson, located pre-security, is a combination store offering passengers an excellent assortment of traditional travel essentials and convenience items, as well as a unique selection of locally made Vermont gifts and souvenirs. Between the iconic Hudson retail offerings and the localized approach of Discover Vermont, customers will find items and products to meet their every need.

Lake Champlain News, located post-security near Gate 11, provides passengers with a local sense of place, paying tribute to the historic natural freshwater lake that runs between New York and Vermont. Catering to the traditional travel needs, Lake Champlain News offers highly sought after merchandise categories which include a variety of snacks and beverages, portable electronics, travel accessories, and Vermont specific souvenirs.

Mount Mansfield News, a travel essentials and convenience store also located post-security, offers the lifestyle shopping experience preferred by today's traveler. Inspired by Hudson Group's modern Hudson concept, Mount Mansfield News centers on customer convenience and features a well-curated product assortment ranging from reading materials, healthy grab - and - go meals and snacks, to travel necessities, electronics, and tasteful souvenirs.

"Burlington International Airport is northern New England's most convenient and welcoming airport," said Gene Richards, director of aviation at Burlington International Airport. "With iconic tourist destinations just minutes and hours away from BTV, Hudson Group's localized retail concept of '*Vermont Reinforcing Vermont*' provides passengers with a local sense of place, reminding them of all the wonderful attractions and products that are unique to the Vermont area."

"For over 15 years, Hudson Group has catered to the ever-evolving needs and preferences of passengers at Burlington International Airport (BTV) through our customized and local retail approach," said Joseph DiDomizio, president and chief executive officer of Hudson Group. "Combined with our well-organized, comfortable and easy-to-shop store designs and layouts, we have an overall exceptional retail experience for travelers."

About Hudson Group

Hudson Group, a Dufry company and one of the largest travel retailers in North America, is committed to enhancing the travel experience for over 300,000 travelers every day in the continental United States and Canada. Anchored by our iconic Hudson, Hudson News and Hudson Bookseller brands, Hudson Group operates over 1,000 duty-paid and duty-free stores in 88 locations, including airports, commuter terminals, hotels and some of the most visited landmarks and tourist destinations in the world. Our wide range of store concepts include travel essentials and convenience stores, bookstores, duty-free shops, branded specialty stores, electronics stores, and quick-service food and beverage outlets. For more information, visit www.hudsongroup.com and www.dufry.com.

About HG Burlington Joint Venture Partnership

HG Burlington JV is a partnership between Hudson Group, one of the largest travel retailers in North America, and the certified Airport Disadvantaged Business Enterprise Program (ACDBE) company: Branded Works, Inc. The ACDBE program is administered by the FAA, state and local ACDBE certifying agencies and individual airports, and it is designed to help ensure that woman and minority owned companies can compete for airport concession opportunities.

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