

# **SECURITIES & EXCHANGE COMMISSION EDGAR FILING**

# Hudson Ltd.

Form: SC 13G/A

Date Filed: 2020-02-14

Corporate Issuer CIK: 1714368

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## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## SCHEDULE 13G

## Under the Securities Exchange Act of 1934

(Amendment No. 2)\*

### Hudson Ltd. Cl A

(Name of Issuer)

(Title of Class of Securities)

#### G46408103

(CUSIP Number)

### December 31, 2019

(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[X]	Rule 13d-1(b)
[]	Rule 13d-1(c)
[]	Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see Instructions).

CUSIP No.: G46408103

1	NAME OF REPORTING PERSON Brown Advisory Incorporated ("BAI")					
	I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY) 52-2112409					
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) [ ] (b) [ ]					
3	SEC USE ONLY					
4		CITIZENSHIP OR PLACE OF ORGANIZATION Brown Advisory Incorporated is a Maryland Corporation.				
NUM	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		SOLE VOTING POWER 3,182,852			
SH			SHARED VOTING POWER 0			
REPO			SOLE DISPOSITIVE POWER			
PERS			SHARED DISPOSITIVE POWER 3,554,305			
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 3,554,305					
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES [ ]					
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 9.03%					
12	TYPE OF REPORTING PERSON HC (Control Entity)					

CUSIP No.: G46408103

1	NAME OF REPORTING PERSON						
	Brown Investment Advisory & Trust Company ("BIATC")						
	I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY) 52-1811121						
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) [ ] (b) [ ]						
3	SEC USE C	SEC USE ONLY					
4	CITIZENSHIP OR PLACE OF ORGANIZATION Brown Investment Advisory & Trust Company is a Maryland Trust Company.						
NUM	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		SOLE VOTING POWER 37,620				
SH			SHARED VOTING POWER				
REPO			SOLE DISPOSITIVE POWER				
PERS			SHARED DISPOSITIVE POWER 38,149				
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 38,149						
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES						
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 0.1%						
12	TYPE OF REPORTING PERSON BK (Bank)						

CUSIP No.: G46408103

1	NAME OF REPORTING PERSON Brown Advisory LLC ("BALLC")					
	I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY) 26-0680642					
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) [ ] (b) [ ]					
3	SEC USE ONLY					
4	CITIZENSHIP OR PLACE OF ORGANIZATION Brown Advisory LLC is a Maryland Limited Liability Corporation.					
NUM	NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		SOLE VOTING POWER 3,145,232			
SH			SHARED VOTING POWER			
REP			SOLE DISPOSITIVE POWER			
PERS			SHARED DISPOSITIVE POWER 3,516,156			
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 3,516,156					
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES					
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 8.93%					
12	TYPE OF REPORTING PERSON IA (Investment Adviser)					

#### ITEM 1(a). NAME OF ISSUER:

Hudson Ltd. CI A

#### ITEM 1(b). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:

4 New Square Bedfont Lakes Feltham, Middlesex TW14 8HA United Kingdom

#### ITEM 2(a). NAME OF PERSON FILING:

Brown Advisory Incorporated ("BAI") Brown Investment Advisory & Trust Company ("BIATC") Brown Advisory LLC ("BALLC")

#### ITEM 2(b). ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE:

901 South Bond Street, Suite #400 Baltimore, Maryland 21231

### ITEM 2(c). CITIZENSHIP:

Brown Advisory Incorporated is a Maryland Corporation. Brown Investment Advisory & Trust Company is a Maryland Trust Company. Brown Advisory LLC is a Maryland Limited Liability Corporation.

#### ITEM 2(d). TITLE OF CLASS OF SECURITIES:

#### ITEM 2(e). CUSIP NUMBER:

G46408103

#### ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO SECTION 240.13d-1(b), or 13d-2(b) or (c) CHECK WHETHER THE PERSON FILING IS A:

- (a) [] Broker or dealer registered under Section 15 of the Act (15 U.S.C. 78c);
- (b) [X] Bank as defined in Section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c) [] Insurance company as defined in Section 3(a)(19) of the Act (15 U.S.C. 78c);
- (d) [] Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8);
- (e) [X] An investment adviser in accordance with 240.13d-1(b)(1)(ii)(E);
- (f) [] An employee benefit plan or endowment fund in accordance with 240.13d-1(b)(1)(ii)(F);
- (g) [X] A parent holding company or control person in accordance with 240.13d-1(b)(1)(ii)(G);
- (h) [] A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) [] A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) [] A non-U.S. institution in accordance with 240.13d-1(b)(1)(ii)(J);
- (k) [] Group, in accordance with 240.13d-1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with 240.13d1(b)(1)(ii)(J), please specify the type of institution:

Brown Advisory Incorporated ("BAI") is a parent holding company or control person in accordance with 240.13d-1(b)(1) (ii)(G);

Brown Investment Advisory & Trust Company ("BIATC") is a bank as defined in Section 3(a)(6) of the Act (15 U.S.C. 78c);

Brown Advisory, LLC ("BALLC") is an investment adviser in accordance with 240.13d-1(b)(1)(ii)(E).

#### ITEM 4. OWNERSHIP

#### (a) Amount beneficially owned:

3,554,305

(b) Percent of class:

9.03%

#### (c) Number of shares as to which the person has:

(i) sole power to vote or to direct the vote:

Brown Advisory Incorporated ("BAI") - 3,182,852 Brown Investment Advisory & Trust Company ("BIATC") - 37,620 Brown Advisory LLC ("BALLC") - 3,145,232

(ii) shared power to vote or to direct the vote:

Brown Advisory Incorporated ("BAI") - 0 Brown Investment Advisory & Trust Company ("BIATC") - 0 Brown Advisory LLC ("BALLC") - 0

(iii) sole power to dispose or direct the disposition of:

Brown Advisory Incorporated ("BAI") - 0 Brown Investment Advisory & Trust Company ("BIATC") - 0 Brown Advisory LLC ("BALLC") - 0

(iv) shared power to dispose or to direct the disposition of:

Brown Advisory Incorporated ("BAI") - 3,554,305 Brown Investment Advisory & Trust Company ("BIATC") - 38,149 Brown Advisory LLC ("BALLC") - 3,516,156

#### ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [].

#### ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON:

The total securities being reported are beneficially owned by investment companies and other managed accounts of direct/indirect subsidiaries of BAI (listed above). These subsidiaries may be deemed to be beneficial owners of the reported securities because applicable investment advisory contracts provide voting and/or investment power over securities.

# ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY:

Brown Advisory Incorporated ("BAI") is a parent holding company filing this schedule on behalf of the following subsidiaries pursuant to Rule 13d-1(b)(1)(ii)(G) under the Securities Exchange Act of 1934:

Brown Investment Advisory & Trust Company ("BIATC") - BK (Bank)

Brown Advisory LLC ("BALLC") – IA (Investment Adviser)

#### ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP:

#### ITEM 9. NOTICE OF DISSOLUTION OF GROUP:

#### ITEM 10. CERTIFICATION:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

## SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 14 2020

Brown Advisory Incorporated ("BAI")

/s/ Name: Brett D. Rogers

By:

Title: General Counsel & Chief Compliance Officer

Attention — Intentional misstatements or omissions of fact constitute Federal criminal violations (See 18 U.S.C. 1001).

Joint Filing Agreement

Party signing this filing agrees that this statement is submitted as a joint filing on behalf of the undersigned:

Brown Advisory Incorporated ("BAI") – Controlling Entity Brown Investment Advisory & Trust Company ("BIATC") Brown Advisory LLC ("BALLC")